



**SPIRIT OF GIVING**  
Charity • Community • Collaboration

**Saturday, March 9<sup>th</sup> 2019 | FAU Boca Raton, FL**

**2019 Community Spirit Race Sponsorship Packet**

**For more information on the Community Spirit Race**

**Please contact Sue at 561.385.0144 or [Sue@SpiritofGivingNetwork.com](mailto:Sue@SpiritofGivingNetwork.com)**



**'YOU'RE  
SUPPORT  
ENSURES WE  
CAN PROVIDE  
SCHOOL  
SUPPLIES FOR  
UNDERSERVED  
CHILDREN'**

**BACK TO SCHOOL  
BASH**



PLATINUM SPONSOR

**\$5,000**

### **Media Inclusion**

- Mention in pre and post radio spots with Alpha Media Palm Beach Stations as Platinum Sponsor
- Inclusion in Pre and Post press releases as Platinum Sponsor
- Social Media Spotlights

### **Prominent Logo/Listing Placement**

- Logo with link included in Spirit of Giving Electronic Newsletter
- Logo on all print media *\*Subject to print deadlines*
- Logo with link on Spirit of Giving Website and Facebook
- Logo on Participant T-Shirt
- Logo on Event Banner

### **Pre-Event Opportunities**

- Opportunity to appoint a representative to the Community Spirit Race Committee
- Inclusion in Lead-in Events

### **Event Day Opportunities**

- Mention as a Platinum Sponsor multiple times throughout the event
- Opportunity to address participants
- Opportunity to present Top 3 awards to age group winners
- Banner displayed in prominent area (banner provided by sponsor)
- Prime Booth at the post race 'Nonprofit & Vendor Expo' to distribute promotion materials and speak with participants
- 3 Race Interval Marker Signs with Company Logo
- 12 Event Registrations

### **Post-Event Opportunities**

- Recognition Plaque
- Inclusion in follow up press release
- Inclusion in follow up emails

GOLD SPONSOR

**\$3,000**

### Media Inclusion

- Mentions in pre and post radio spots with Alpha Media Palm Beach Stations as Gold Sponsor
- Inclusion in Pre and Posts press releases as Gold Sponsor
- Social Media Spotlights

### Prominent Logo/Listing Placement

- Logo with link included in Spirit of Giving Electronic Newsletter
- Logo on all print media *\*Subject to print deadlines*
- Logo with link on Spirit of Giving Website and Facebook
- Logo on Participant T-Shirt
- Logo on Event Banner

### Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee
- Inclusion in Lead-in Events

### Event Day Opportunities

- Mention as a Gold Sponsor multiple times throughout the event
- Banner displayed in prominent area (banner provided by sponsor)
- Prominent Booth location at the post race 'Nonprofit & Vendor Expo' to distribute promotion materials and speak with participants
- 2 Race Interval Marker Signs with Company Logo
- 8 Event Registrations

### Post-Event Opportunities

- Recognition Plaque
- Inclusion in follow up press release
- Inclusion in follow up emails



**'YOU CAN MAKE  
THE HOLIDAY  
SEASON  
BRIGHTER'**

**ANNUAL HOLIDAY  
GIFT DRIVE**





SILVER SPONSOR

**\$1,500**

**'YOU CAN HELP  
VOLUNTEERS  
FIND THEIR  
FAVORITE  
MATCH'**

**VOLUNTEER  
PROGRAM**

### Media Inclusion

- Mentions in appropriate radio spots with Alpha Media Palm Beach Stations as Silver Sponsor
- Inclusion in Pre and Posts press releases as Silver Sponsor
- Social Media Spotlights

### Prominent Logo/Listing Placement

- Logo with link included in Spirit of Giving Electronic Newsletter
- Logo on all print media *\*Subject to print deadlines*
- Logo with link on Spirit of Giving Website and Facebook
- Logo on Participant T-Shirt
- Logo on Event Banner

### Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee

### Event Day Opportunities

- Mention as a Gold Sponsor multiple times throughout the event
- Banner displayed in prominent area (banner provided by sponsor)
- Booth location at the post-race 'Nonprofit & Vendor Expo' to distribute promotion materials and speak with participants
- 1 Race Interval Marker Signs with Company Logo
- 6 Event Registrations

### Post-Event Opportunities

- Recognition Plaque
- Inclusion in follow up press release
- Inclusion in follow up emails



BRONZE SPONSOR

**\$500**

### Media Inclusion

- Mentions in appropriate radio spots with Alpha Media Palm Beach Stations as Bronze Sponsor
- Inclusion in Pre and Posts press releases as Bronze Sponsor
- Inclusion in Social Media Posts

### Prominent Logo/Listing Placement

- Listing with link included in Spirit of Giving Electronic Newsletter
- Listing on all print media *\*Subject to print deadlines*
- Listing with link on Spirit of Giving Website and Facebook
- Listing on Participant T-Shirt
- Listing on Event Banner

### Pre-Event Opportunities

- Opportunity to appoint a representative to the Community Spirit Race Committee

### Event Day Opportunities

- Mention as a Bronze Sponsor multiple times throughout the event
- Banner displayed in prominent area (banner provided by sponsor)
- Booth at the post race 'market place' to distribute promotion materials and speak with participants
- 2 Event Registrations

### Post-Event Opportunities

- Inclusion in follow up press release
- Inclusion in follow up emails



**'YOUR SUPPORT  
HELPS US CONTINUE  
OUR MISSION OF  
CREATING ALLIANCES  
BETWEEN  
NONPROFITS TO  
SHARE RESOURCES  
AND BETTER OUR  
LOCAL COMMUNITY'**



## OTHER SPONSORSHIP OPPORTUNITIES

### T-Shirt Sponsors (\$2,500) 1 available

- Exclusive logo placement on volunteer t-shirt
- Prominent logo placement on race t-shirts
- Your company name on event promotions and advertising
- Acknowledgement on race day via live broadcast from the event
- 1 Race Interval Marker Sign with Company Logo

### Breakfast Sponsors (\$2,000) 1 available

- Your company as a sponsor of the Healthy Breakfast, which is in the main gathering area
- Your company name on event promotions and advertising
- Acknowledgement on race day via live broadcast from the event
- 1 Race Interval Marker Sign with Company Logo

### Race Water Station Sponsors (\$300) 2 available

- Your employees volunteer at a water station at a designated point along the race course, offering refreshments and cheering people on (optional- if want to walk and run we will have volunteers to execute this for you)
- Your company banner displayed at the water station

### Race Interval Marker Signs (\$200)

- Your Name and or Company Logo on sign displayed along the race course.

### Post-Race Nonprofit & Vendor Expo

*The Expo is not a commercial venue and nothing can be sold. Participating businesses are to emphasize service to the community either in conjunction with an agency that the business has supported through the Community Race or by giving away "freebies" to the public.*

- Nonprofit table - free if participating in the Community Spirit Race (\$100 fee if notified after 3/1/19)
- Business table - \$150 fee (based on space availability)

**‘THE SPIRIT OF GIVING  
UNITES AREA  
NONPROFIT  
AGENCIES TO  
STREAMLINE THE  
DELIVERY OF  
SERVICES AND  
ELIMINATE  
DUPLICATION SO  
YOUR FUNDING GOES  
FURTHER TO  
SUPPORT OUR  
COMMUNITY!’**

Contact us for a tailored Sponsor  
Package!

Sue@SpiritofGivingNetwork.com