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2018 Tech Toolkit For NonProfits

January 15, 2018 – Michael Goldstein – LAN Infotech

Technology Toolkit

4 Key Pillars



Web Site
Email
Business Cards
Social Media
Digital Marketing
Mobile Presence



Desktops/Tablets
Telephone (VOIP-Land Lines)
Wireless
Cloud
Accounting
Website Management
Grants



Anti-Virus
Firewall
Web Policy
Mobile Security



Administrators
Daily Staff
Volunteers

Technology Tools

Microsoft Office 365

- Free Email For 501C
- Small Fee for Plans with Office (Outlook, Word, Excel PowerPoint)
- Empower Your Mobile Employees
- Secure Way To Share Files
- Collaborate With Volunteers and Partners
- Office 365 Not For Profit Starter Kit - Teach yourself at your own pace with our training videos tailored to nonprofits

Technology Tools

Tech Soup

- Discounted Software
- Discounted Hardware

Amazon Smile

- Fundraising For You

Technology Tools

Security

- Beware of FREE
- Anti-Virus
- Anti-Spam
- Password Policy
- Web Browsing Policy
- Secure Wireless
- Train Your Staff

Employee Security Training

- ✓ Provide training to your employees
- ✓ Engaging security training
- ✓ Reduce the chance of a data breach
- ✓ Train new employees



Why Security?

- ✓ Data breaches are occurring everyday
- ✓ A majority of data breaches happen to small to midsize businesses
- ✓ 95% of breaches are caused by human error
- ✓ Employees need to understand how to protect sensitive company data
- ✓ Employees need training that is interesting and engaging
- ✓ Training leads to fewer PC rebuilds, reduced IT expenses and less employee downtime



PIIPROTECT Training

- ✓ Cloud based security portal
- ✓ Online training that employees go through at their own pace
- ✓ Engaging training videos
- ✓ Employee security testing
- ✓ Employee training certificates
- ✓ Administrator training reports
- ✓ New employee training
- ✓ Security tips and reminders



Security Topics

- ✓ What is PII? Including examples
 - ❖ Names and addresses
 - ❖ Credit cards
 - ❖ Social Security Numbers
- ✓ Internal and external threats
- ✓ Phishing scams
 - ❖ In-depth review
 - ❖ Video on spotting phishing scams
 - ❖ Interactive quiz - Can you spot a phish?
- ✓ Phone scams
- ✓ Passwords
- ✓ Wi-Fi dangers
- ✓ Physical protection – Devices
- ✓ BYOD – dangers
- ✓ Many more topics
- ✓ Training content is continually updated

Provide Employee Security Training Today!

www.laninfotech.com | sales@laninfotech.com | 954-717-1990

Useful Links

[Microsoft Office 365](#)

[Tech Soup](#)

[Nonprofit Tech for Good](#)

[Amazon Smile](#)

[LAN Infotech GIFT Program](#)

[LAN Infotech Online Security Training](#)



Thank You

QUESTIONS?

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